



## **Fuce 5K Metuchen Family Fun Run/Walk**

### **Mission**

The Fuce 5K Metuchen Family Fun Run will provide an active experience for local families dedicated to the memory of Mike Fuccile, a dynamic member of the Metuchen community.

### **About Fuce5K**

On September 4, 2008, Mike, 36, was murdered on his way to work in Jersey City where he served as a chief compliance officer for Merrill Lynch leaving behind his wife of ten years, Nancy and three children, Michael, Jack and Brooke (now 18, 16, and 13). The Fuce 5K aims to keep Mike's spirit alive by giving to the community and families in need, the way he would have. To learn more about Mike, visit the website [Fuce5.com/Mike](http://Fuce5.com/Mike).

### **Objective**

The Metuchen Family Fun Run will be a family-focused 5K race that will:

1. Raise money for families affected by tragedy
2. Support the physical development of the borough's youth
3. Enhance families through shared experiences

### **Audience**

Last year's Fuce 5K Metuchen Family Fun Run/Walk was a focal point of the community event calendar. We had over 1400 registered runners who came out to support this community event and had a record high 82 Family Sponsorships. The Fuccile Foundation has provided over \$100,000 in financial support throughout the past year to our families who were affected by tragedy.

The run draws a wide audience and includes all those who have had their lives touched by Mike, Nancy and their children. These participants will include alumni of Villanova, employees of Merrill Lynch and BlackRock Financial and local hospital board members. In addition, the families in need that are helped by the Fuce 5K, invite their network of friends and family from all over the state and country to participate which provides an even greater audience for our appreciated sponsors.



## Fuce 5K Metuchen Family Fun Run/Walk Sponsorship Fact Sheet

LEVEL	AMOUNT	SPONSOR VISIBILITY
Platinum	\$5,000	<ul style="list-style-type: none"> <li>-Name on registration and publicity posters.</li> <li>- Opportunity to distribute promotional items and/or materials on race day.</li> <li>-Large logo/name on the race t-shirt and our website</li> <li>-Top tier placement on sponsor's list</li> <li>- up to 6 Race Registrations &amp; T-shirts</li> </ul>
Gold	\$2500	<ul style="list-style-type: none"> <li>-Opportunity to distribute promotional items and/or materials on race day.</li> <li>- medium logo/name on the back of race t-shirt and on our website</li> <li>-2<sup>nd</sup> Tier Placement on sponsor's list</li> <li>- up to 6 Race Registrations &amp; T-shirts</li> </ul>
Silver	\$1000	<ul style="list-style-type: none"> <li>- Opportunity to distribute promotional items and/or materials on race day.</li> <li>-Small logo/name on the back of race t-shirt and on our website</li> <li>-Placement on sponsor's list</li> <li>-4 Race Registrations &amp; 4 T-shirts</li> </ul>
Bronze	\$500	<ul style="list-style-type: none"> <li>- Opportunity to distribute promotional items and/or materials on race day.</li> <li>-Small name only on back of t-shirt and logo on our website</li> <li>-2 Race Registrations &amp; 2 T-shirts</li> <li>-Placement on sponsor's list</li> </ul>
Member	\$250	<ul style="list-style-type: none"> <li>- Opportunity to distribute promotional items and/or materials on race day.</li> <li>-Logo/name on website</li> <li>-Placement on sponsor's list</li> </ul>

The Fuce 5K Metuchen Family Fun Run is looking for sponsors to help create a special event honoring a special person. Your generous support will be greatly appreciated throughout the weeks leading up to the event - and especially during the day of the event itself - and will be recognized through visibility and brand recognition through our marketing, on our t-shirts and in our bags.

Please send checks made out to Fuce5 Foundation at: PO Box 453  
Metuchen, NJ 08840. If you have questions, please contact us at  
[fuce5@fuccilefoundation.com](mailto:fuce5@fuccilefoundation.com) or visit us at [www.fuce5.com](http://www.fuce5.com).

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